

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
954757-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Obama/D/President	Candidate Orders	1844 Sked A

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	954757	WOC10034015

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	10/01/12	5a Daybreak	5-6a	MTWTF--	:30	5	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	MTWTF--	5	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR		10/01/12	5:22 AM	5a Daybreak	5-6a	:30	0FA12P130H	\$700.00 NM
2	09/25/12	10/01/12	6a Daybreak	6-7a	MTWTF--	:30	6	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	MTWTF--	6	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMUR		10/01/12	6:23 AM	6a Daybreak	6-7a	:30	0FA12Z128H	\$1,400.00 NM
3	09/25/12	10/01/12	Good Morning America	7-9a	MTWTF--	:30	5	\$1,150.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	MTWTF--	5	\$1,150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMUR		10/01/12	8:55 AM	Good Morning America	7-9a	:30	0FA12P130H	\$1,150.00 NM
5	09/25/12	10/01/12	STEVE HARVEY DY 9/4	10-11a	MTWTF--	:30	3	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	MTWTF--	3	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR		10/01/12	10:11 AM	STEVE HARVEY DY 9/4 START	10-11a	:30	0FA12Z128H	\$200.00 NM
6	09/25/12	10/01/12	The View	11-12p	MTWTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	MTWTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR		10/01/12		The View	11-12p	:00		\$350.00 NM
Credited oversold inventory									
7	09/25/12	10/01/12	THE CHEW	1-2PM	MTWTF--	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	MTWTF--	3	\$250.00				

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	09/25/12	10/01/12	THE CHEW	1-2PM	MTWTF--	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURM 10/01/12 1:57 PM THE CHEW 1-2PM :30 OFA12P130H \$250.00 NM									
8	09/25/12	10/01/12	KATIE	3-4P	MTWTF--	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/25/12 10/01/12 MTWTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 10/01/12 3:39 PM KATIE 3-4P :30 OFA12Z128H \$250.00 NM									
9	09/25/12	10/01/12	GENERAL HOSPITAL	2p-3p	MTWTF--	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/25/12 10/01/12 MTWTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 10/01/12 GENERAL HOSPITAL 2p-3p :00 \$250.00 NM									
Credited oversold inventory									
11	09/25/12	10/01/12	News 9 at 5	5-6p	MTWTF--	:30	4	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/25/12 10/01/12 MTWTF-- 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 10/01/12 5:21 PM News 9 at 5 5-6p :30 OFA12P130H \$1,400.00 NM									
12	09/25/12	10/01/12	News 9 at 6	6-7p	MTWTF--	:30	5	\$2,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/25/12 10/01/12 MTWTF-- 5 \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURM 10/01/12 6:21 PM News 9 at 6 6-7p :30 OFA12Z128H \$2,700.00 NM									
13	10/01/12	10/01/12	Castle	10-11p	M-----	:30	1	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/25/12 10/01/12 M----- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 10/01/12 10:44 PM Castle 10-11p :30 OFA12P130H \$2,800.00 NM									
Total Spots							9		

Payment Terms 30 Days

Gross Total	\$10,850.00
Agency Commission	\$1,627.50
Net Amount Due	\$9,222.50